



RunRepeat

Media kit 2019



Our audience



+20M

In direct sales to retailers per year
(71% in the US)



7,612,000

Pageviews



2,319,000

Unique visitors



215,000

Highly targeted list



41%

United States

39%

Europe

20%

Others



65%

Mobile



35%

Desktop

*Data generated May 2019

RunRepeat



Our brand



The go-to place for reviews of athletic shoes



High buyer-intent

As opposed to other media sites that have many subscribers who subscribe to news



All visits come to read reviews of athletic shoes

Highly targeted audience



Reviews:

4,245,336 users & 12,267 experts

Sponsored content



Post

A single post featuring your supplied assets such as images or video. Posts are labeled as “Partner story”.

\$6000



Curated buyers guide

A single post of up to 10 products to be featured with links to external client site(s).

\$12,000



Position #1 on category pages

1.6 million page views per month. About 20% of users click the first result.

\$100 CPM.



Position #1 on product pages

4.6 million pageviews across categories. Only for products you stock.

\$100 CPM.

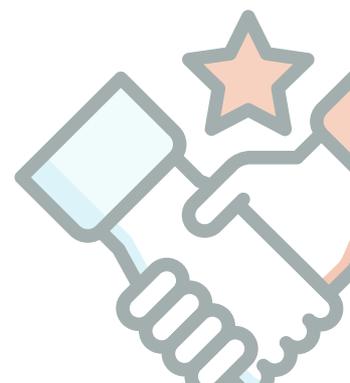


Newsletter

No word count limit, up to 10 products to be promoted. Can link anywhere. Can be booked together with post/buyers guide on RunRepeat.com. **37%** open rate, **45%** click-through rate, **0.3%** bounce rate.

**We do maximum one per quarter.*

\$4000



Corescore for retailer & brands



Improve sales and engagement by implementing all 4 million reviews from RunRepeat on your own store.



85% of consumers said they read up to 10 reviews



88% of consumers say they trust online reviews as much as personal recommendations



Improve sales 13-35% with reviews



Install a one-line script, you can enrich your product pages with reviews from users and in-depth expert reviews



Runrepeat.com corescore

★★★★★ 4.5/5 from 4358 users

★★★★★ 91/100 from 6 experts

94
Superb!

Expert testing program

Send your product line to our panel of +100 experts, who will do in-depth reviews that will be published at RunRepeat, and which you can use in your marketing.



+3M monthly visits

The reviews will be exposed to +3M monthly visits. shoes with more reviews tend to get higher Corescores, which lead to more exposure at RunRepeat.



Popular shoes get more visits

The most popular shoes reach several hundred thousand visits in a year.



Better product match

We match your product lineup with our experts.

Expert Reviews

★★★★★ 91 / 100 based on 16 expert reviews



Matthew Liu
Level 3 expert
Verified

★★★★★ 97 / 100 | RunRepeat

Brooks Ghost 11- The

The Brooks Ghost 11 comes in many colors. I'm listing all of them. Just know that you're going to like.



Affiliate partnership

Get your offers listed at RunRepeat like **+200** other retailers already do. We use geolocation software to show your offers.

Your exposure at RunRepeat depends on:

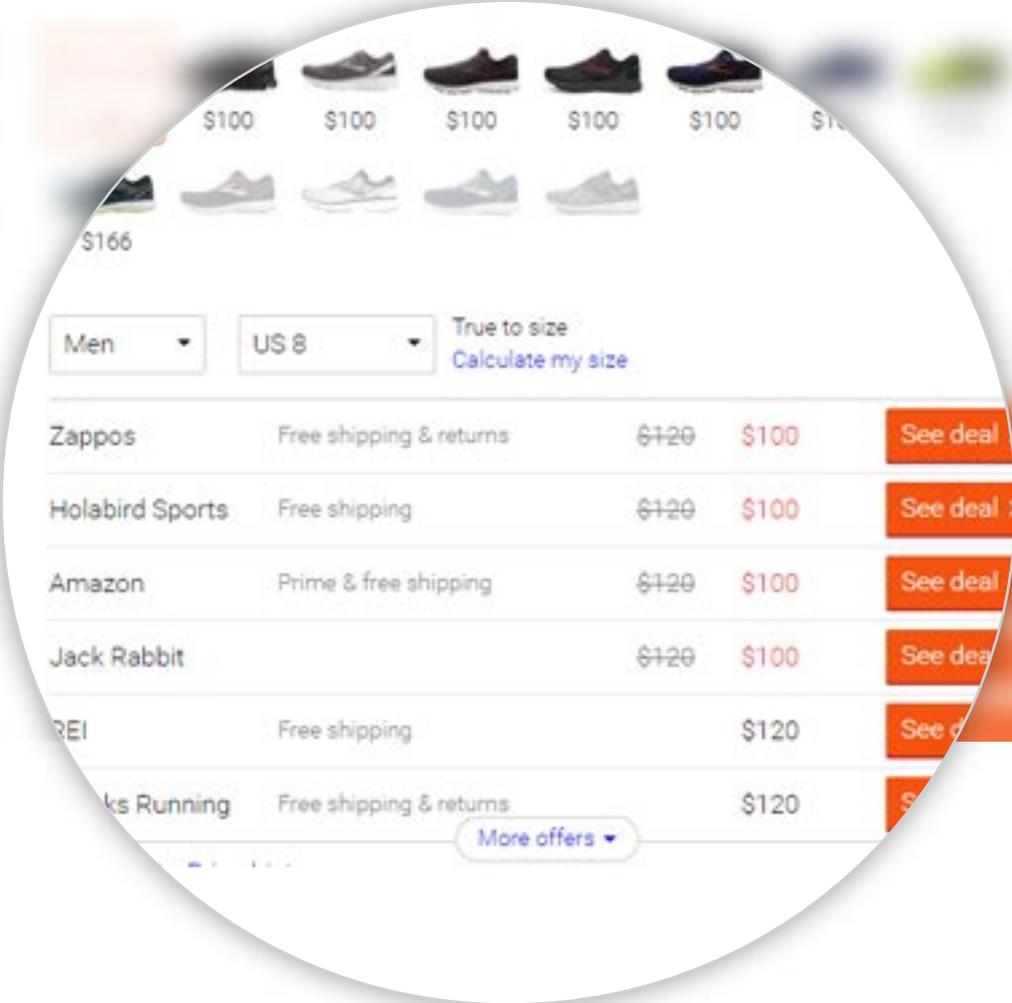


The commission rate



Your conversion rate

We're available at most affiliate networks and we're open to direct partnerships as well (CPA, CPC)



Contact

Corescore for retailer and brands

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Retailer: Affiliate partnership

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Partnerships

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